

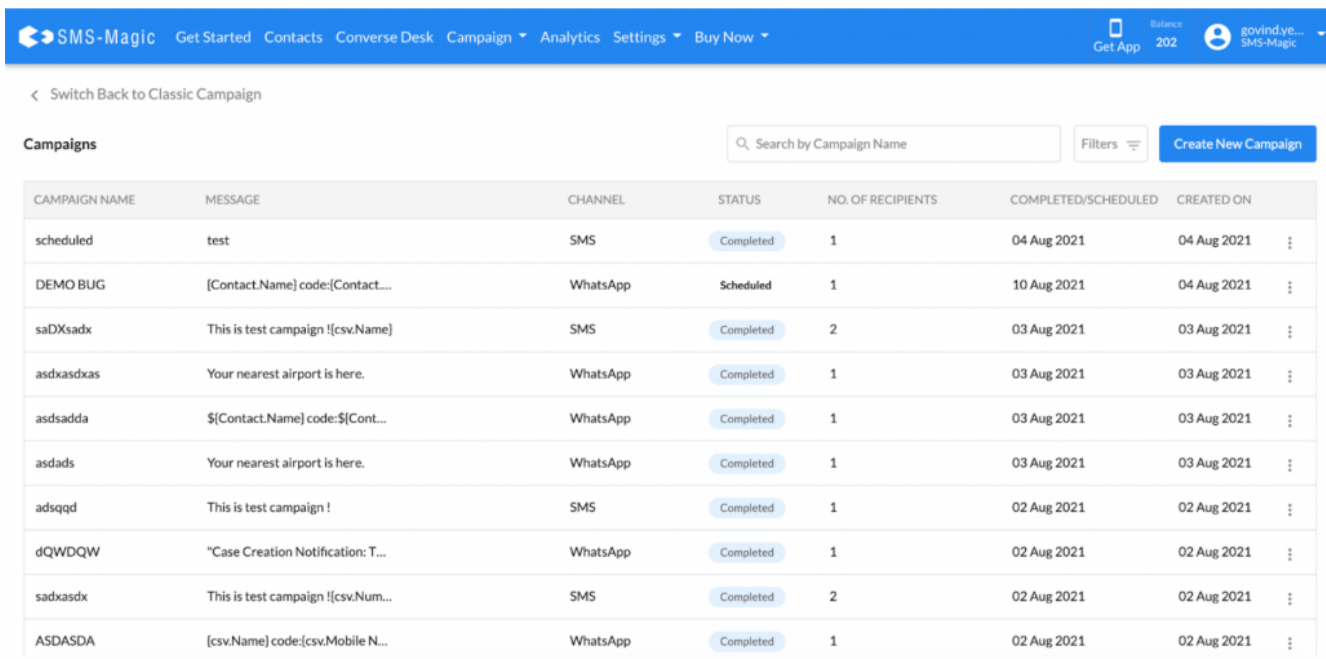
# Overview

This manual talks about the new Campaign, its features, menus, and the options to create and run campaigns. SMS-Magic allows users to run campaigns using SMS, MMS, WhatsApp channels to reach out to their target audience.

## Campaign Introduction

With an enhanced UI, the new campaign comes with features such as the search bar, filters for a better search, edit and delete option for the scheduled campaigns, navigation bar, validation of contact records, mapping of merge fields, and compliance settings.

On the Campaign home page, users can view the list of campaigns created along with their details such as campaign name, message, channel, status, no. of recipients, the campaign created date, and the completed/scheduled date.



CAMPAIGN NAME	MESSAGE	CHANNEL	STATUS	NO. OF RECIPIENTS	COMPLETED/SCHEDULED	CREATED ON
scheduled	test	SMS	Completed	1	04 Aug 2021	04 Aug 2021
DEMO BUG	{Contact.Name} code:{Contact...	WhatsApp	Scheduled	1	10 Aug 2021	04 Aug 2021
saDXsadx	This is test campaign ![csv.Name]	SMS	Completed	2	03 Aug 2021	03 Aug 2021
asdxasdxas	Your nearest airport is here.	WhatsApp	Completed	1	03 Aug 2021	03 Aug 2021
asdsadda	\$(Contact.Name) code:\$(Cont...	WhatsApp	Completed	1	03 Aug 2021	03 Aug 2021
asdad	Your nearest airport is here.	WhatsApp	Completed	1	03 Aug 2021	03 Aug 2021
adsqdd	This is test campaign !	SMS	Completed	1	02 Aug 2021	02 Aug 2021
dQWDQW	"Case Creation Notification: T...	WhatsApp	Completed	1	02 Aug 2021	02 Aug 2021
sadxasdx	This is test campaign ![csv.Num...	SMS	Completed	2	02 Aug 2021	02 Aug 2021
ASDASDA	{csv.Name} code:{csv.Mobile N...	WhatsApp	Completed	1	02 Aug 2021	02 Aug 2021

To check the details of a particular campaign, click on the three dots option and then click on the 'Details' button:

## Details

The following details page will appear:

← Back to Campaigns

scheduled Completed

100% of Messages were sent successfully.

Message

test

Sender ID  
test123

Channel Type  
SMS

Created On  
04 Aug 2021 15:48

Executed On  
04 Aug 2021 16:15

SMS Credits Consumed  
**1**

Total Recipients  
**1**

Here, users can view campaign details such as the name, status, Sender ID, channel type, the campaign created date, executed date, SMS credits consumed, and no. of recipients.

To go back to the campaign list, click on the 'Back to Campaign' button on the top left corner.

SMS-Magic Get Started Contacts Converse Desk Campaign Analytics Settings Buy Now

Get App Balance 202 govind.ye... SMS-Magic

Switch Back to Classic Campaign

Campaigns

Search by Campaign Name Filters Create New Campaign

CAMPAIGN NAME	MESSAGE	CHANNEL	STATUS	NO. OF RECIPIENTS	COMPLETED/SCHEDULED	CREATED ON
scheduled	test	SMS	Completed	1	04 Aug 2021	04 Aug 2021
DEMO BUG	[Contact.Name] code:[Contact...	WhatsApp	Scheduled	1	10 Aug 2021	04 Aug 2021
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asdads	Your nearest airport is here.	WhatsApp	Completed	1	03 Aug 2021	03 Aug 2021
adsqdd	This is test campaign !	SMS	Completed	1	02 Aug 2021	02 Aug 2021
dQWDQW	"Case Creation Notification: T...	WhatsApp	Completed	1	02 Aug 2021	02 Aug 2021
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ASDASDA	[csv.Name] code:[csv.Mobile N...	WhatsApp	Completed	1	02 Aug 2021	02 Aug 2021

## Search Field

🔍 Search by Campaign Name

The Search field allows users to search for the campaign by its name.

## Filters Field

Filters 

The Filters field allows users to apply filters and search for the campaigns accordingly. Click on the 'Filters' button, the following options will appear:

Channel Type >	<input type="checkbox"/> SMS
Status >	<input type="checkbox"/> WhatsApp
Custom Date >	

[Cancel](#) [Apply](#)

Users can apply channel filters by selecting the available channel types.

Channel Type	>	<input type="checkbox"/> Completed
Status	>	<input type="checkbox"/> Scheduled
		<input type="checkbox"/> Queued
Custom Date	>	<input type="checkbox"/> In Progress
		<input type="checkbox"/> Draft
		<input type="checkbox"/> Failed

[Cancel](#) [Apply](#)

Users can also apply a status filter by selecting different status types such as completed, scheduled, queued, in progress, draft, and failed.

Channel Type	>	Date Type
Status	>	<input type="radio"/> Created On
Custom Date	>	Start Date
		<input type="text" value="Start Date"/>
		End Date
		<input type="text" value="End Date"/>

[Cancel](#) [Apply](#)

You can apply a custom date and search for relevant campaigns. Once you select all filters, click on the 'Apply' button to proceed. As per the filters applied, you get the campaign results.