

# Overview

## **About SMS-Magic**

SMS-Magic is a proven, global messaging platform with over 2,500 clients across 59 carriers. SMS-Magic enables Zoho CRM users to engage buyers and win and retain more new customer revenue while creating strong customer relationships that drive sustainable, competitive advantage. SMS-Magic is a popular messaging application on Zoho Marketplace.

## **Overview**

The SMS-Magic Extension for Zoho CRM enables you to converse with prospects and customers easily. It gives you the ability to send and receive SMS messages from Zoho CRM. You can also automate messages using Webhooks, create SMS Templates with Dynamic fields, Manage Sender IDs, and view Delivery Reports for your messages.

With this User Guide, you can get the maximum from your SMS-Magic extension for Zoho CRM. You'll find detailed steps and images to help you learn each feature.

For information on how to Install and Configure SMS-Magic on Zoho, read our Installation Guide. You can also contact [sales@sms-magic.com](mailto:sales@sms-magic.com) for more details and assistance.