

# Plans and Pricing

You get a free 7-day trial and option to purchase the best plan suited to your business needs.



## **Trial Steps**

First, install the SMS-Magic Converse package on salesforce with the installation link in the first section and then set up the app in Converse Settings. You will have to register with SMS Magic before opting for trial. Post-registration step, you get “Start your Conversation” and “Grow your conversation” plans trial for 7 days each. You can switch your trial in between the trial period which starts from the day you register with SMS-Magic. Go to Converse Home to see manage your plans.

Available plans are Start your Conversations, Grow your Conversations, and Custom Plans.

### **Business Requirements**

Seema( Marketing) wants to run lead nurture, profiling, and keyword-based automation

Thomas(Service) wanted SMS software to manage the volume of customer issues

Morgan wants to buy additional 500 licenses and needed discount with additional dashboards

### **Plan**

Start your Conversations

Grow your Conversations

Custom Plan (We also provide light licenses such as Converse Desk, Automation, View Only, and more on top of your Start or Grow plans. Please contact your SMS-Magic account manager to know more about custom plans.)

For more information about buying a subscription plan, see [Buy a Subscription Plan](#).