

# Overview

SMS Magic is a Simple Business Messaging App, that lets you text/SMS right from inside your Salesforce CRM. You can empower your agents/ reps to do Interactive Messaging or do Automated Messaging and Campaigns. SMS Magic makes it easy for Admins to Setup the app with clickable Wizards for even the most complex Use-Cases, like Surveys, Drip Campaigns, Nurtures, and Keyword-based automation.

The Quickstart guide will give you a headstart on your messaging journey. If you are evaluating SMS messaging for your business, it will navigate you through the Technical Steps, point you to the key considerations and decisions you need to take and also tell you how SMS Magic will empower your business with the Simple Business texting solution.

You can Quickstart your Trial or Implementation with easy step by step guide here. Together with the magical Wizards in Converse App, this Quickstart guide will reduce your Onboarding time from weeks to days. We have leveraged our 11 years of experience and built this Quickstart Guide to make sure you have a good experience – Evaluating SMS Magic or Implementing it.