

# Notification to Users

Message notifications are an important functionality that keeps you updated on all incoming messages. SMS-Magic Converse provides multiple ways in which you can be notified when you receive a new message.

**To create a notification to users message flow, do the following:**

1. Go to the **App detail** page and click **Setup**.
2. From the list select **Automation**.
3. From the **Setup Automation Campaign** dialog, select the number of steps that are part of the message flow.
4. On the **Message Flow** configuration page, select the **Notification to Users** flow type.



5. Enter the keyword for the message flow in the **Keyword** field. The keyword is decided by the user.
6. Enter the name of the message flow in the **Name** field.
7. Enter a short description of the message flow in the **Description** field.
8. Select the sender ID in the **Sender ID** field.
9. Select the action trigger in the **Message Flow Trigger** field.
10. Select the template in the **Template** field. The text of the template is displayed.
11. Click **Create**.