

# Understanding LINE Messaging

LINE messaging is different from other text messaging, with two types of messages; one that lets you reply to incoming messages and events, and the other that lets you initiate the conversation. SMS-Magic only supports Push messages and Multicast messages over LINE for now. Within each of these message categories, there are two message types that SMS-Magic supports; text and media messages.

- Text Messages – These include text templates and free text messages that you can send to any recipient.
- Media Messages – These include Media messages that you can send to any recipient as a part of the LINE message. Supported media messages include Images, Videos, Audio with a maximum size of 1MB (This file size limit is imposed with the LINE channel and not SMS-Magic).