


Run SMS Message from Salesforce Campaign in Lightning

To run SMS messages from Salesforce campaign in Lightning view, follow the steps mentioned below:



- Click on the arrow icon  the following list will appear:



- Click on '**Run SMS Campaign**' the following page will appear:



Here, you can select the Sender ID, required templates, and add the member's status which you want to send the campaign.

- Under the Sender ID section by default, you can view '**SMS**', '**Whatsapp**', and '**Facebook**'.
- Click on '**Add/Edit Short Links**' to add short links
- You can choose the appropriate Sender ID
- There are two ways to compose your message. Type the text directly or choose the template from '**Select Template from Contact**'
- Choose the appropriate Campaign from '**Select Template for Contact**', members will be added automatically within the campaign The merge fields will get added within the text and it will shoot the text message to respective leads.
- Enter the name in the '**Name**' field
- You can schedule a recurring campaign depending on the 'Start' and 'End' date, that's called the age of the campaign
- You can '**Attach Media File**' and '**Contact MMS**' in the respective fields
- Once you fill in all the details, click on '**Run Campaign**', the following message will appear:



- Click on '**OK**' the following page will appear:



- Click on '**More**' the following list will appear:



- Click on '**SMS History**' the following page will appear:



Here, you can see the SMS text which has been sent to any particular Leads or Contacts.