

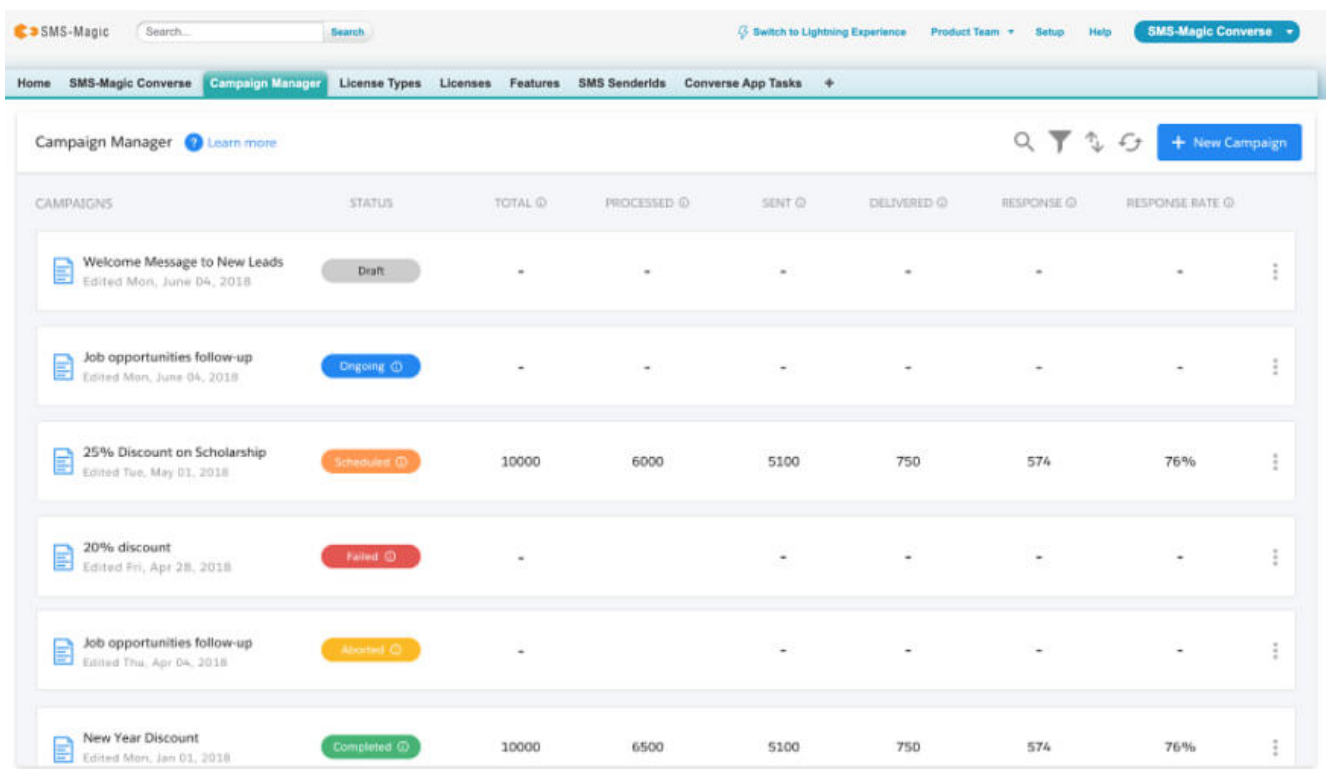
Access Campaign Manager

The Campaign Manager is well-integrated with the SMS-Magic Converse modules and helps you create and execute campaigns efficiently.

Classic view

You can access the Campaign Manager from the Salesforce Classic header tab row.

1. Log in to Salesforce. On the header tab row click on Campaign Manager. The Campaign Manager list view page appears.
2. If you are unable to view the Campaign Manager tab, click and select Campaign Manager from the All Tabs view page.

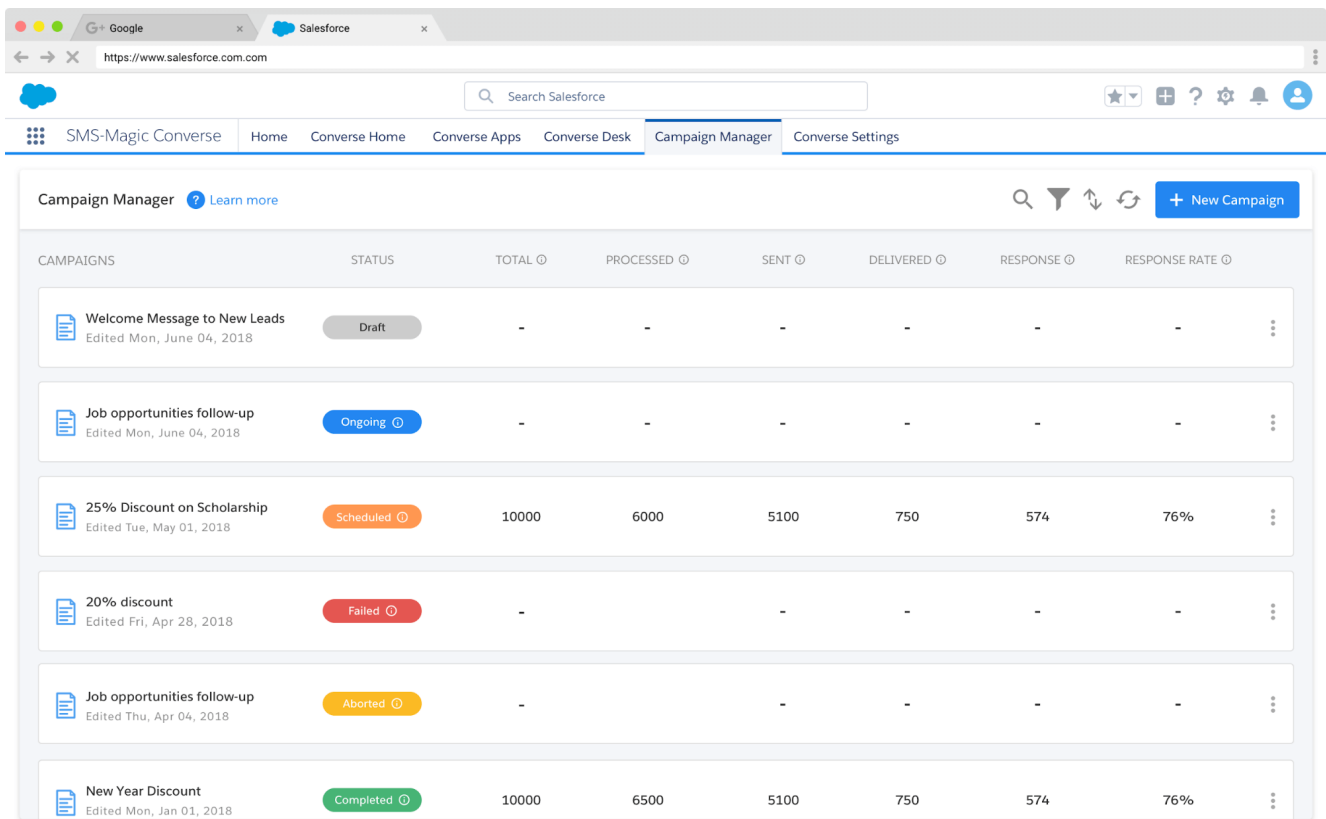


CAMPAIGNS	STATUS	TOTAL	PROCESSED	SENT	DELIVERED	RESPONSE	RESPONSE RATE
Welcome Message to New Leads Edited Mon, June 04, 2018	Draft	-	-	-	-	-	-
Job opportunities follow-up Edited Mon, June 04, 2018	Going	-	-	-	-	-	-
25% Discount on Scholarship Edited Tue, May 01, 2018	Scheduled	10000	6000	5100	750	574	76%
20% discount Edited Fri, Apr 28, 2018	Failed	-	-	-	-	-	-
Job opportunities follow-up Edited Thu, Apr 04, 2018	Accepted	-	-	-	-	-	-
New Year Discount Edited Mon, Jan 01, 2018	Completed	10000	6500	5100	750	574	76%

Lightning view

You can access Campaign Manager by adding a tab in the SMS-Magic converse app navigation bar.

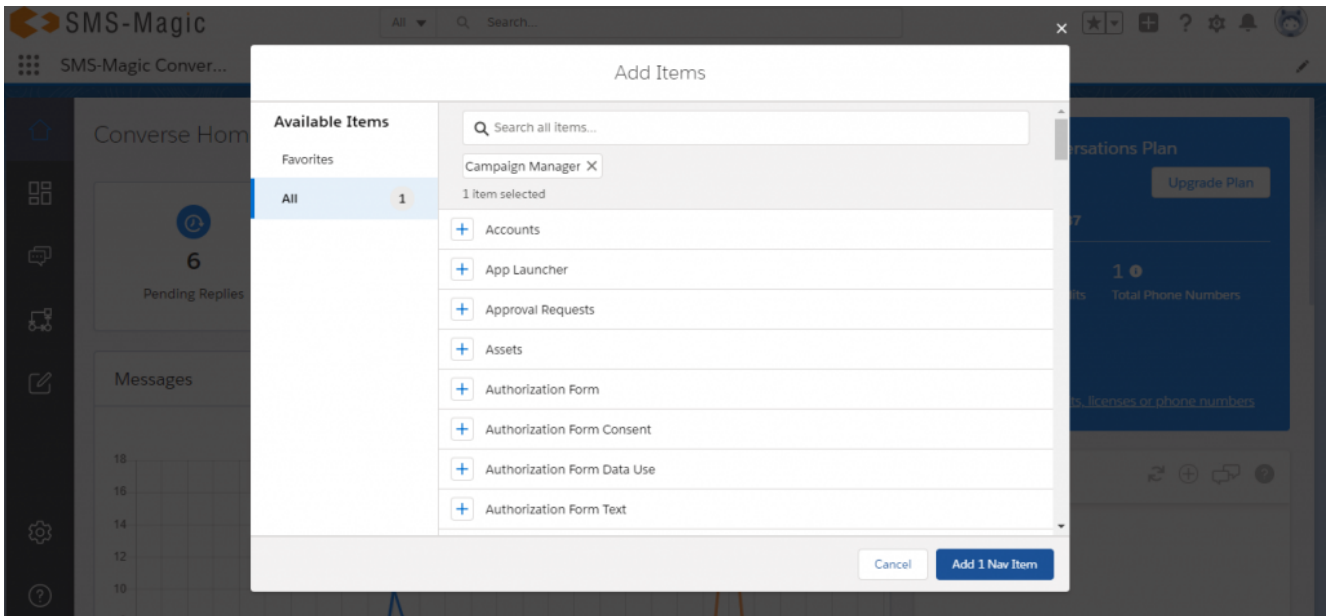
1. Click on edit personalize navigation view icon



The screenshot shows the Salesforce Campaign Manager interface. The navigation bar includes 'SMS-Magic Converse', 'Home', 'Converse Home', 'Converse Apps', 'Converse Desk', 'Campaign Manager', and 'Converse Settings'. The Campaign Manager page displays a table of campaigns with the following data:

CAMPAIGNS	STATUS	TOTAL	PROCESSED	SENT	DELIVERED	RESPONSE	RESPONSE RATE
Welcome Message to New Leads Edited Mon, June 04, 2018	Draft	-	-	-	-	-	-
Job opportunities follow-up Edited Mon, June 04, 2018	Ongoing	-	-	-	-	-	-
25% Discount on Scholarship Edited Tue, May 01, 2018	Scheduled	10000	6000	5100	750	574	76%
20% discount Edited Fri, Apr 28, 2018	Failed	-	-	-	-	-	-
Job opportunities follow-up Edited Thu, Apr 04, 2018	Aborted	-	-	-	-	-	-
New Year Discount Edited Mon, Jan 01, 2018	Completed	10000	6500	5100	750	574	76%

2. Click on the 'All' option and select the Campaign Manager tab. Then click on 'Add nav item' and save it.



3. Click on the Campaign Manager tab. It will take you to the Campaign Manager dashboard.

