

# Overview

SMS-Magic offers an enhanced digital experience on Android and iOS. The mobile app allows businesses to carry their virtual number everywhere using their mobile devices and converse with their leads, prospects, or customers.

SMS-Magic Mobile App is a business text messaging app that is powered with the following features:

- Save a new contact and start conversing
- Engage with your customers on the go via SMS and MMS
- Get real-time notifications of incoming messages from known and unknown contacts and send timely responses
- Assign customer conversations to team members and view updated customer conversations